



**Professional Association of Therapeutic Horsemanship  
International Conference and Annual Meeting  
November 8-10, 2019, Denver, Colorado**

## **2019 PATH Intl. Conference and Annual Meeting Justification Toolkit**

**Make your case to attend the premier education event in EAAT!**

The PATH Intl. Conference and Annual Meeting is the EAAT event of the year—featuring a broad range of education sessions, preconference workshops, exhibitors, receptions and more!

Making the case for support of travel, funding and time off to attend requires a solid understanding of the benefits. The conference is not only the opportunity for you to gain new knowledge and insights but also an opportunity to connect with your EAAT colleagues from around the world.

***We Belong!!!!***



## Experience the PATH Intl. Conference and Annual Meeting

### ✓ Design your own personal education experience.

- With sessions for EAAT professionals in any role and those who wear multiple hats, there's cutting-edge content selected by the PATH Intl. Health and Education Advisory. Sessions are chosen by their ability to deliver the critical knowledge and skills you need to help your career, programs and center flourish. Take home implementable ideas on a wide range of topics presented by subject matter experts—**all included in your registration fee.**
- Fireside Chats at the Markel Corral are a fun option to the standard session format. These informal conversations will be curated with the EAAT instructor and administrator in mind. Attendees take the driver seat with a subject matter expert for these chats, shaping the conversation with opportunities to share challenges, triumphs and the questions most important to their work. Explore themes important to a global audience of EAAT professionals while supporting fellow attendees in this unique, out-of-the-classroom, collaborative format. Included in your registration fee although space is limited.
- Visit [www.pathintlconf.com](http://www.pathintlconf.com) to browse session, preconference and event information.



### ✓ Instant Community

- The conference is built around a general session, awards luncheon, annual meeting and region networking breakfast that will bring everyone together for information and inspiration you cannot get anywhere else.
- There's lots of time during the conference to network with your fellow EAAT professionals. Many attendees build relationships at the conference that last a lifetime!

### ✓ Preconference workshops

- Preconference workshops are available as fee-required add ons and designed for individuals interested in full- and half-day immersive experiences on Friday addressing specific topics. Space is limited, register early.

### ✓ Professional Development, CEUs

- Earn continuing education units to satisfy your certification compliance requirements over the three days for no additional fee!

### ✓ The latest and greatest

- Enjoy the exhibitor hall where vendors will keep you up-to-date with advancements in technology, equine products and solutions for helping your center and career.





## How much does it cost?

PATH Intl. offers multiple registration options and does all it can to keep registration prices low. We want you to have access to the best professional development event of the year!

Register early for the biggest savings! Early bird registration is especially a bargain: 2.5 days of training for less than \$200 a day!

Conference Registration Type	Early Bird Expires August 30th	Standard August 31-October 18	On Site After October 18	Premier Accredited Centers
<b>PATH Intl./AHA, Inc. Member</b>	<b>\$440</b>	<b>\$540</b>	<b>\$575</b>	PATH Intl. Premier Accredited Centers receive one free registration for every four paid!
Nonmember	\$530	\$630	\$665	
Student (with valid full-time, accredited college/university ID)	\$410	\$410	\$410	
Faculty/Students of PATH Intl. Higher Ed Member Institutions	\$400	\$400	\$400	

Use the table below to develop a cost estimate for attending the conference.

Expense	Considerations	Cost
Conference registration	<ul style="list-style-type: none"><li>✓ Are you a PATH Intl. Member?</li><li>✓ What registration option works for you?</li><li>✓ Do you want to add a preconference workshop or the anniversary celebration party?</li></ul>	\$
Travel	<ul style="list-style-type: none"><li>✓ How are you traveling to the conference: car, plane?</li><li>✓ Consider your ground transportation options</li></ul>	\$
Lodging	<ul style="list-style-type: none"><li>✓ PATH Intl. has secured reduced rate hotel rooms to make your trip to Denver affordable.</li></ul>	\$
Food	<ul style="list-style-type: none"><li>✓ How many meals will you need? (Conference registration includes two breakfasts, one luncheon and snacks at the opening reception.)</li><li>✓ Do you have a food per diem?</li></ul>	\$
Total \$		



## Writing a Justification Letter

We're here to help you get support from your center ED, board member, or even to help you make your own decision to attend the conference in Denver. You can customize the following draft justification letter to make the case for your attendance. Please visit the PATH Intl. Conference and Annual meeting website for more information.

Some things to remember to help you advocate....

- Early bird registration is a bargain.
- You can earn valuable CEUS over three or four days.
- Identify and discuss the sessions you'd like to attend. (Session content is on the website.) Explain their value and how they will support your center and professional development goals—and enrich your co-worker's knowledge too!
- Preconference workshops are a great way to enhance your professional development at the conference—just be aware they cost extra, and be able to justify the extra expense.



## Draft letter

Dear <Colleague or Self>,

At the PATH Intl. Conference and Annual Meeting, EAAT professionals at all levels will be brought together to enhance their professional skills, knowledge and careers. I would like to attend this event Friday, November 8, to Sunday, November 10, in Denver, Colorado, to learn best practices and skill to provide high-quality services for each and every participant, staff member and volunteer.

By attending the conference I will gain valuable knowledge I will be able to implement as soon as I get back to the center. I'll be able to select sessions that best inform and support our work while making connections with and learning from the experiences of other EAAT professionals at the conference.

The 2019 PATH Intl. Conference and Annual Meeting provides opportunities for me to:

- Attend sessions focused on the critical knowledge and skills I need to help us achieve our goals
- Connect with other EAAT professionals with whom I can exchange ideas, skills, resources and practices
- Earn CEUs

To meet my professional development goals, I am seeking approval for the registration fees, travel, lodging and food expenses during the conference. The detailed cost breakdown is below. <Insert your expense estimates here.>

Conference registration: \$

Travel: \$

Lodging: \$

Food: \$

Total estimated conference cost of: <Insert total cost here.>

My participation in the conference will complement our center's objectives of continual professional development, and I plan to return with resources to share what I've learned with our center staff, volunteers and horses!

Thank you in advance for your consideration.

Sincerely,

<Your name>